

UTILITY OF THE FUTURE — CENTER OF EXCELLENCE

EMPOWER WATER AND SANITATION **UTILITIES** TO BE THE DRIVING FORCE TO ACCELERATE UNIVERSAL ACCESS TO WATER AND SANITATION.

STRATEGIC PILLARS



CHALLENGE CREATIVITY TO CREATE IMPACTFUL SOLUTIONS FOR THE WATER SECTOR.





UOF-COE COMPONENTS

UTILITY OF THE FUTURE GLOBAL OPERATION

GLOBAL
KNOWLEDGE,
INNOVATION AND
COLLABORATION
PLATFORM

PROJECT INCUBATOR AND BUSINESS PLAN

PERFORMANCE
BASED FINANCIAL
FACILITY





YOUNG WATER PROFESSIONAL CHAPTER





THE CONTEXT

Available data paints a bleak picture of the human resources gap in water and sanitation

- 1. Insufficient workforce to deliver water and sanitation services
- 2. Reinforcements as the aging workforce retires and new systems come in place are not coming.
- 3. Lack of water supply and sanitation human resources assessments and HR strategies
- 4. Not enough professionals trained on a yearly basis
- 5. Misalignment between educational systems and workforce needs
- 6. Half of the population, women, not attracted to work in the water sector





THE CHALLENGE

The need for skilled professionals to navigate the complex challenges of water and sanitation management is urgent, yet the sector struggles to attract and retain the necessary talent, particularly among younger generations





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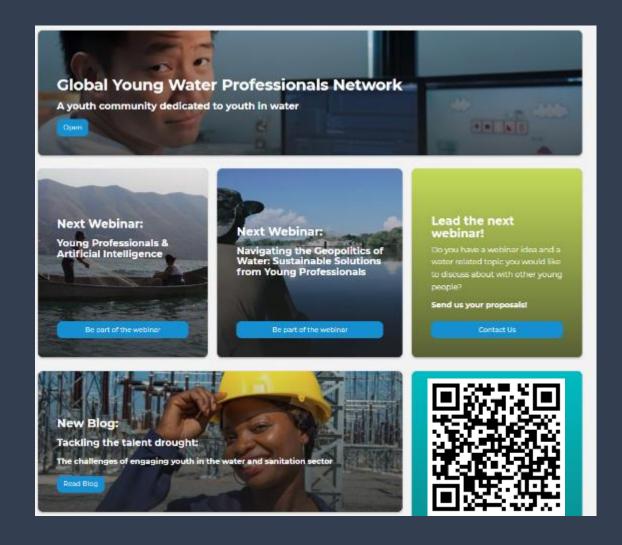
WALKING THE TALK

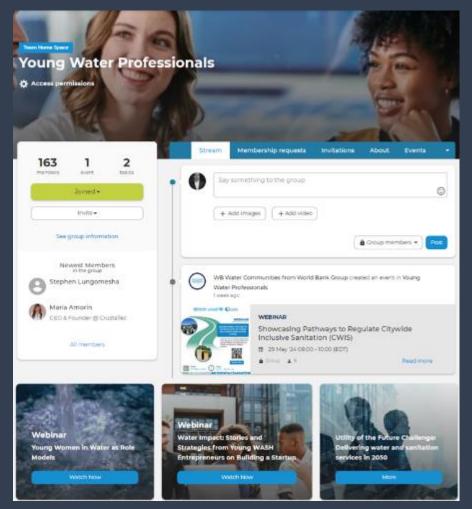






1. GLOBAL YOUNG WATER PROFESSIONALS NETWORK











2. ON THE JOB ACCELERATOR PROGRAM









3. YOUTH WATER INNOVATION CHALLENGE

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GLOBAL CALL TO ACTION

DEC 8 2023 - FEB 23 2024

LAUNCH @COP28 DUBAI

Aquapreneurs Register and Upload Submissions by Feb 23rd 2024 2

PITCH PREPARATION AND SELECTION

MAR 8 2024 - APR 19 2024

WORLD BANK SPRING MEETINGS

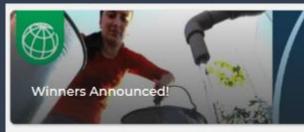
Refine Pitch + Business Case CEO Pitches for 40 Finalist Teams 3

ACCELERATE IMPACT

MAY 1 2024 - OCT 25 202

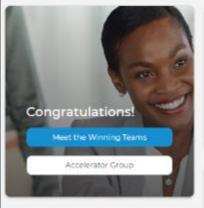
WORLD BANK ANNUAL MEETINGS

CEO Mentoring for 20 Winning Teams in 6 month Accelerator Investor Pitches at Demo Day



WORLD BANK YOUTH INNOVATION CHALLENGE

WATER SOLUTIONS FOR A NEW CLIMATE REALITY



Congratulations!

World Bank
Youth Innovation Challenge
Water Solutions for a New Climate Reality

The World Bank would like to congratulate the 20 Winning Teams, selected to participate in the Accelerator Phase of the Challenge.

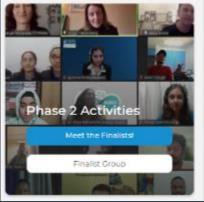


Calling on Aquapreneurs to Join the World Bank Youth Innovation Challenge!

The World Bank Youth Innovation Challenge: Water Solutions for a New Climate Reality is designed to accelerate innovation and unlock the potential of the next generation of youth aquapreneurs from around the world.

Participants entering the World Bank Youth Innovation Challenge will

- Sharpen your entrepreneurial skills in pitching to investors, developing your business plan, honing product-market fit, growing a thriving team, early stage fundraising, scaling from lab to market, and more.
- Improve business plans and pitch scalable solutions to water tech CEOs, VCs, and other impact investors
- Receive market feedback from water and sanitation utilities, irrigation operators, and other end users.







4. STRATEGIC WORKING AREAS



COMPETITIVE LABOR MARKET:

Create a competitive, transparent, and well-structured water labor Market



ATTRACTION MECHANISM:

Attract high-potential young talent to the water sector



DEVELOPMENT PROGRAMS:

Provide training and development plans to engaged recruited young talent



RETENTION STRATEGIES:

Design strategies to retain high-performed young talent



YOUNG TALENT VALUE-PROPOSITION:

Increase offer of competent, committed, and technically-sound young talent





